

**Medina County Health Department
Community Health Division**

Posting Date: May 6, 2019

Close Date: May 20, 2019

Position: Marketing Intern (12 weeks)

Employment Status: Non-Exempt, Full-time or Part-time

General Announcement: The Medina County Health Department, a nationally accredited department, seeks an intern to work with staff to promote its services across various web-based and social media platforms. The successful candidate will have knowledge of search engine marketing, paid and organic social media, website content management, email marketing and related tactics. Preference given to candidates needing an internship as a degree requirement.

The successful candidate must pass a BCI background check and show proof of a valid Ohio Driver's License and insurance prior to employment. Applicants should submit a current resume with cover letter no later than 4:30 pm on May 20, 2019 to Human Resources, Medina County Health Department, 4800 Ledgewood Drive, Medina, OH 44256; or fax to (330) 723-9659; or email to hr@medinahealth.org. EOE.

General Qualifications (including but not limited to):

- Currently enrolled in a college or university
- Experience using Google AdWords and WordPress
- Ability to use and navigate most forms of social media for business use
- Ability to use social media management and analytics tools and/or willingness to learn (familiarity with Hootsuite preferred)
- Up to date on latest digital trends (hashtags, topics, and platforms)
- Able to develop innovative content; strong written communications skills
- Self-motivated individual with experience in meeting deadlines and completing projects
- Experience with graphic design or digital media design a plus